# Sample text

## Organising a launch presentation to announce your *Nature Masterclasses* subscription? Encourage researchers to attend the presentation using the sample text below. Use the text on your institution’s website and in an email to your researchers.

# Join the launch presentation for *Nature Masterclasses*

## Date and time: [Insert the date and time of your launch presentation]

* **Who should attend:** [Insert e.g. PhD students and postdocs in the life sciences]
* **How to register:** [Insert details such as event registration link]

## About the webinar presentation:

## As an institution, we subscribe to *Nature Masterclasses*. Through this subscription, you have access to an online course in scientific writing and publishing.

## Join this 30-minute webinar presentation to make the most of your course access.

## The presentation will show you how to how to create an account and access the course, as well as how to track your progress and receive a certificate.

## Presentation agenda:

## 1. A brief welcome and introduction by the host from our institution

## 2. A brief introduction to Nature Masterclasses

## 3. How to set up an account for the online course

## 4. How to navigate the course

## 5. How to complete lessons and modules, and track your progress

## 6. Q&A. A chance for researchers to ask questions

## About *Nature Masterclasses*

*Nature Masterclasses* is a training service developed by Nature Research (publisher *of Nature* and *Scientific American*).

The online course (to which you have access) is delivered by journal editors from Nature Research and gives the editors’ insight into writing and publishing a great research paper.

## Test your computer:

The webinar will be run using [add meeting software]. You can find the full system requirements here: [add link to meeting software system requirements].