nature masterclasses

Guide for sending your HTML email

Send the email to promote your *Nature Masterclasses* subscription.

Step 1

1. Upload the HTML into your email service provider (**recommended**). Alternatively copy and paste the HTML into your email service provider. Mailchimp is one example of an email service provider (ESP).

2. OR, copy and paste the HTML file into your desktop email client as an email message (**this way is not recommended**). Outlook is one example of a desktop email client.

Step 2

Insert an unsubscribe link at the bottom of the email, add a subject line, and send your email.

Note: once the HTML is uploaded into your email service provider, you can alter the text in the email, but be careful to avoid altering the HTML code.