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masterclasses

On-demand training

Persuasive Grant Writing

Expert academics and professionals

The course was developed in collaboration with 9 experts in grant writing including researchers, program officers from funding bodies and the Chief Editor of the *Nature Research Editing Service.*

7.5 hours learning

Researchers learn in 3 modules how to use narrative tools to improve the quality of their grant applications to make them more informative and persuasive.

Designed for busy researchers

The modules contain bite-size lessons to provide an accessible, dip in and out format for busy researchers.

The course is divided into three parts; researchers can choose the content that's relevant to their experience.

1 Before starting your grant application

2 Targeting your audience

3 Creating a narrative

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Persuasive Grant Writing

Five of our experts

Kylie Ball
Professor, Deakin University

Michael Dahlstrom
Director, Greenlee School of Journalism and Communication

Julienne Stroeve
Professor, University of Manitoba

Richard McCourt
Professor, Drexel University

Peter Gorsuch
Chief Editor, *Nature Research Editing Services*

This course contains insights from experts with wide-ranging experience in grant writing, which includes:

- Writing and editing grant applications
- Securing grant funds for research projects
- Reviewing grant applications
- Using narrative techniques in science communication

Certificate awarded on course completion

Learning outcomes for researchers

- Understand how narrative tools can improve the quality of your grant applications
- Learn to align your grant applications with the requirements and objectives of your chosen funder
- Learn how to apply narrative tools when writing your grant application to make it more informative, persuasive and engaging

Includes:
- resources to drive uptake
- usage reports

Benefits for institutions

- Improve the visibility and reputation of your institution by ensuring more persuasive and compelling grant applications
- Secure increased resources for your institution and researchers through more effective grant applications
- Support the professional and career development of your researchers while saving staff time on mentoring and training in grant writing

Find out about all courses at
masterclasses.nature.com

in Nature Masterclasses